



Bay Primary School

Every Day, Every Child

Junior Primary Campus

Lower Tenth Avenue

Fish Hoek

7975

tel: 021 782 2065

email: head@bayprimary.co.za

Principal: M Beckmann

Senior Primary Campus

Clairvaux Road

Kalk Bay

7975

tel: 021 788 4660

6 February 2020

Dear Parents/Guardians,

SOCIAL MEDIA

Throughout the school year, the school takes photographs of work, of individual learners and group activities and places them on our professional website, in our newsletter, on our school's Communicator and on our Bay Primary Facebook page. We also send photographs to the Echo on a weekly basis as well as the website AWSUM News.

The Data Protection Act of 1998 affects our use of photography. This is because an image of a child is personal data for the purpose of the Act, and it is a requirement that consent is obtained from the parent(s) of a child. Please bear in mind that when taking photographs at a school event and sport matches, you will need to get the parents' consent to use this picture on any social media platform.

Please complete the reply slip below and return it to your child's teacher by Monday, 10 February 2020.

Kind regards,

Mr M Beckmann

SOCIAL MEDIA REPLY SLIP

Name of child: _____ Grade: _____

Please **CIRCLE** your choices:

YES, I give permission to photograph my child for the duration of my child's schooling at Bay or until such time as I provide my written intent to change the above consent.

NO, I do not give permission to photograph my child.

Parent: _____ Signature: _____ Date: _____